



# LLWYNYWERMOD

## TALKING WALES A SUSTAINABLE FUTURE

THE PRINCE'S CHARITIES IN WALES  
SEPTEMBER 28TH TO OCTOBER 2ND 2009

Based at the home of The Prince of Wales and The Duchess of Cornwall at Llwynywermod in Carmarthenshire, the Prince's Charities in Wales will be hosting a series of small high level seminars involving leading policy practitioners in developing key themes designed to contribute to shaping the long term future of Wales.

Together, the Princes Charities and their partners will focus on a range of issues including youth unemployment, the economic contribution of older people, business – education links, accounting for sustainability, climate change, the built environment, rural regeneration and rural health. The outcomes from the week will be taken forward through the Prince's Charities in Wales with a formal report back to HRH The Prince of Wales. Reports on the progress and outcomes from the seminars will be available on [www.princescharities.org](http://www.princescharities.org). The results will also be disseminated through the Agenda magazine of the Institute of Welsh Affairs.

It is intended that this week becomes an annual event, which will draw on the heritage of Llandovery as a meeting point, the beauty of the local environment and the quality of local food to inspire the building of partnerships that can contribute to a sustainable future for Wales.

As well as the seminars in Llwynywermod, the week also sees two public events in Llandovery town.

The Prince's Charities and initiatives involved in the week are: Accounting for Sustainability, Arts and Business, Business in the Community, The Cambrian Mountains Initiative, Prime Cymru, The Prince's Trust, The Prince's Regeneration Trust, The Prince's Foundation for the Built Environment, The Prince's Foundation for Integrated Health, The Prince's Teaching Institute, The Prince's Rain Forest Initiative & The Young Dragons.

The week is kindly being supported by the Association of Certified and Chartered Accountants, Coutts & Co, HSBC, Bank of America, Carmarthenshire County Council, Llandovery Town Council, Llandovery College, The Bevan Foundation & the Institute of Welsh Affairs.

We look forward to hearing your views

**Dr Manon Williams**

Deputy Private Secretary to TRH The Prince of Wales and The Duchess of Cornwall

For further information please contact

**Peter Davies**

[peter@pdpartnership.co.uk](mailto:peter@pdpartnership.co.uk)

01834 814955



# TALKING WALES PROGRAMME

## MONDAY 28TH SEPTEMBER

10.00 – 3.30

**How to Increase the Economic Activity Levels of Older People in Wales**

Policy Roundtable led by Prime Cymru in partnership with the Bevan Foundation

10.30 – 12.30

**Youth Employability and Mobility**

Led by The Prince's Trust & Business in the Community

Chaired by Steve Thomas

Chairman, The Prince's Trust Cymru

Lunch Time

**Building Stronger Communities in Tough Times**

Dame Julia Cleverdon

Vice President Business in the Community & Chair of UK Government Building Stronger Communities Task Force

2.30 – 5.00

**Investing in Teacher Development**

Led by The Prince's Teaching Institute

6.30 – 10.00

**Business, Education and Economic Development**

Dinner discussion forum hosted by HSBC

## TUESDAY 29TH SEPTEMBER

10.30 – 12.30

**Acting Sustainably – Good Governance not Costing the Earth**

A seminar organised by The Prince of Wales' Accounting for Sustainability and the Association of Chartered and Certified Accountants  
Features Jessica Fries of Accounting for Sustainability & Roger Adams Executive Director ACCA

2.30 – 4.30

**Business Action on Climate Change**

Led by Business in the Community & involving the business leadership team for The Prince of Wales' May Day Initiative

6.30 – 9.30

**Our Future and the Future of the Rain Forests**

The Prince's Rain Forest Initiative  
An open evening hosted by Llandoverly College featuring The Prince's Rain Forest Initiative  
Supported by The Institute of Welsh Affairs



WEDNESDAY 30TH SEPTEMBER

**Cambrian Mountains Development Day**  
Involving the partners of The Cambrian Mountains Initiative  
Supported by HSBC

10.00 – 12.00

Developing the Tourism Potential of  
The Cambrian Mountains  
Led by Mid Wales Tourism Partnership  
Chaired by Paul Loveluck

10.00 – 12.00

Developing the potential of the Local Produce  
of the Cambrian Mountains  
Chaired by Gareth Rowlands

10.00 – 12.00

Developing the potential of the Eco System  
services of the Cambrian Mountains  
Chaired by John Lloyd Jones, Chairman  
Countryside Council for Wales

Task Group workshops

Lunch Time

The Cambrian Mountains – A sense of place  
Presentation by Professor David Austin

2.00 – 4.30

Community Development in the  
Cambrian Mountains  
Planning workshop with local authority  
& community representatives

3.00 – 5.00

Strata Florida  
A roundtable facilitated by The Prince's  
Foundation for the Built Environment

Evening

Local Food Evening  
Local producers & hospitality business  
converge as part of British Food Fortnight  
Supported by Carmarthenshire County Council  
& UK Slow Food Movement



## THURSDAY 1ST OCTOBER

### A Focus on the Built Environment

10.00 – 12.30

**Redundant Rural Buildings –  
An untapped resource**

Led by The Prince's Regeneration Trust  
partnership with Adfer Ban a Chwm  
Supported by the Institute of Welsh Affairs

2.00 – 4.30

**Building Sustainability into the Supply Chain**  
Led by Prince's Foundation for the Built  
Environment

7.00 – 9.30

**Llandovery Community Planning Workshop**  
Hosted by Llandovery Town Council & the  
Foundation for the Built Environment  
Castle Hotel, Llandovery

## FRIDAY 2ND OCTOBER

10.00 – 3.30

**Sustainable Rural Well Being and Health –  
An Integrated Agenda for Everyone**  
Led by The Prince's Foundation for Integrated  
Health in conjunction with the National  
Osteoporosis Society & Institute for Rural Health

Contributors also include the Welsh Assembly  
Government & the Forestry Commission in  
Wales. The theme of the day will be integrated  
healthcare in the context of rural well being  
and health and to stimulate debate around the  
development and delivery of integrated public  
services. Includes:

- Wellness and Wellbeing at School
- Bones 4 Life
- Rural Health is Everyone's Business
- Protecting Fragile Bones – Strategy and  
Local Good Practice in Wales
- Well Being and the Outdoors